



Report on Motivational seminar „Join and Benefit“

Acronym: WBC-VMnet

Project title: WBC Virtual Manufacturing Network – Fostering an Integration of the Knowledge Triangle,

Project number: 144684-TEMPUS-2008-RS-JPHES

Date: April 2010,

Location: Banja Luka, Bosnia and Herzegovina



The third motivational seminar titled "**Join and Benefit**", was held on April 21th 2010, at the Faculty of Mechanical Engineering, University of Banja Luka, Bosnia and Herzegovina.

On the motivational seminar invited representatives from universities, businesses, local institutions, Representatives of partner institutions in project, students. In the opening speech, addressed by Professor Miroslav Rogic, Dean of the Faculty of Mechanical Engineering Banja Luka, Professor Zivko Babic, site manager of the project for University of Banja Luka and Professor Vesna Mandic, project coordinator.

The goal of motivational seminar was introduce environment with the aims of the project, the results achieved in the first year, and future activities that are expected full contribution to academic, regional and local institutions and business entities presented by Professor Vesna Mandic, project coordinator.

The results achieved with TSNA analysis, which included 19 enterprises and which was carried out in cooperation with the Employment Agency (presented by Dr Zivko Babic), were presented.

Participants in the analysis of TSNA were awarded letters of thanks for participation and support.

The conditions of cooperation between the University and enterprises with several aspects depending on the joint activities and effects that they have on the performance indicators of that cooperation were discussed. The draft version of publication "WBC Regional model of university enterprise cooperation" presented by Dr Goran Stojanovic.

At the end of the motivational seminar is open to discussion in which participants proposed a list of specialized trainings, which will be discussed and agreed upon in the coming period, in order to access the development of modules for trainings and education, according to the needs of enterprises and labor market.

According to the questionnaires' results, filled out by the participants, the general evaluation mark was **4,60 out of 5**, while **100%** of participants stated they were interested to participate in the seminars, trainings and workshops, which will be organised within the project. **100%** of the participants stated they would participate in the implementation of the new regional model of cooperation between University and enterprises.

Results of quality assessment of the held seminar by the participants (1 - 5):

1. General seminar assessment	4,67
2. Gained knowledge usefulness	4,33
3. Knowledge and competence of the lecturers)	4,92
4. Method of topics' presentation	4,50
5. Premises where the seminar was held	4,17
6. Seminar organization	4,67
7. The significance of the seminar's topics	4,92

Information on the held seminar was released on two national newspapers. In addition to the University web site (http://www.unibl.org/index.php?option=com_novosti&firmed=1&id=627), informations on the seminar was placed.