



Report on INFO day

Acronym: WBC-VMnet

Project title: WBC Virtual Manufacturing Network – Fostering an Integration of the Knowledge Triangle,

Project number: 144684-TEMPUS-2008-RS-JPHES

Date: June 2010,

Location: Rijeka, Croatia



The **fourth Info day** within the Tempus project WBC-VMnet, was held on 18 June, 2010 in Rijeka (Croatia) at the STeP - Science and Technology Park of University of Rijeka.

The main goal of this INFO day was as introduce academic and business environment with the aims of the project, the achieved results and following activities of CTC (Collaborative Training Center) with efforts to be support SMEs.

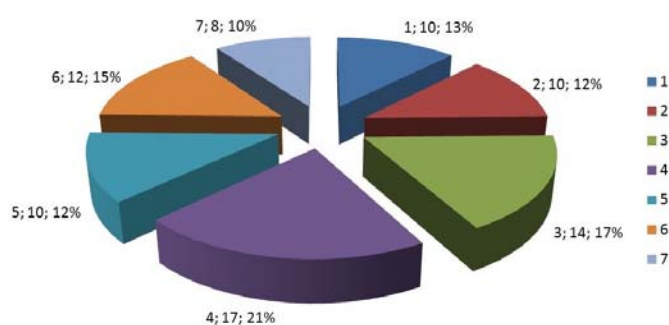
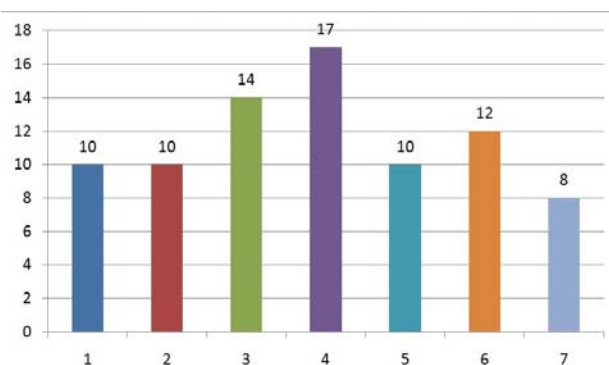
Info day in Rijeka was opened by welcome speech of full professor Nevenka Ozanic, Vice-Rector for Science and Development of University of Rijeka, full professor Ivo Orlic, chief executive of STeP-Ri, and Nataša Jakominić Marot, Center for EU projects of University of Rijeka.

Project presentation with emphasis of proposed model of cooperation "WBC regional model of university-enterprise cooperation" was presented by Ph.D. Zoran Jurkovic. Second presentation was about Tempus project OPUS (Opening University towards Society: Linking Education-Research-Innovation) presented by Full Professor Zdravko Lenac, Rector's Assistant for international projects of the University of Rijeka, and Daria Glavan Sculac from University of Rijeka. The both project have a core in the integration of the knowledge triangle as important aspects of university-enterprise cooperation.

After those Tempus project presentations it was prepared set of presentations for business population. First, it was presentation about EEN-Enterprise Europe Network with explanations of aims and benefits of that network by M.Sc. Blanka Kalokira from Croatian Chamber of Economy-County Chamber of Rijeka. Second one, was about application of MAX software for production and cost control based on ERP/MRP II concept presented by Mr. Kolja Grisogono from company Milnatrade d.o.o. At the last presentation was about Rapid prototyping technology by presenters Sven Maricic, Faculty of Engineering in Rijeka and Nadav Sella from Object Geometries Ltd. Israel.

Participants of the Info day were from academic, business and local institutions, have expressed great interest for all presentations and after Motivation seminar in February that is another step to make better contact between academic and business society, especially for following activities of CTC-Rijeka.

According to the questionnaires' results, filled out by the participants, the general evaluation mark was **4,39 out of 5**. When asked which of these models of cooperation were most appropriate and useful for the implementation and launching of University modernization and industry transformation, as well as for launching innovation, the participants answered in percents, as follows:



1. The establishment of scientific and technology parks in regional university centers that can be generators for the new start-up and spin-off companies;
2. The establishment of regional industrial clusters at the level of Western Balkans, depending on the research areas and operations;
3. Forming a consortium of universities and companies to jointly participate in FP7, TEMPUS, EUREKA and other projects financed by the European Union;
4. The establishment of regional collaborative training and/or Lifelong education centers;
5. The establishment of open innovation networks;
6. Student mobility within the student practices;
7. IF programme for graduates and employees.

Results of quality assessment of the held seminar by the participants (1 - 5):

1. General seminar assessment **4,29**
2. Knowledge and competence of the lecturers **4,46**
3. Method of topics' presentation **4,07**
4. Premises where the seminar was held **4,73**
5. Seminar organization **4,61**
6. The significance of the seminar's topics **4,10**

In addition to the placement on the project web site (www.wbc-vmnet.rs), under the section the latest NEWS, information on the call & held seminar was also placed on 6 sites.